

PRESS RELEASE

Paris, February 29, 2024

JEC Sports Summit: Composites at the heart of sports innovation

Approaching the 2024 Games, JEC World has chosen to highlight the undeniable impact of composite materials on the world of sports through a dedicated day on March 7, 2024. Developed with the Global Sports Week Paris, France's leading international forum for the sports ecosystem, this Sports Summit will showcase concrete examples of innovations that increases the level of competition in each discipline.

The Sports Summit program

9:30 - 9:40

WELCOME TO JEC SPORTS SUMMIT

Discover the highlights of the Sports Summit and join us for an insightful exploration into the cutting-edge innovation shaping the future of sport through composite materials. At the intersection of the search for increased performance and the necessary quest for more responsible production processes, deep dive into the topics that will be covered by our experts during this morning of exchanges.

- Thomas Desson, Sports Summit MC

9.40 - 10.15

THE MATERIAL AT THE HEART OF THE PERFORMANCE

When performing at the highest level, the sports equipment makes a real difference to be able break records or win titles. Composites have properties of lightness, but also resilience, rigidity, oriented deformation that can bring a plus when athletes are in the quest of going faster, higher, or further. In this area, the growing attention given to sustainable and natural materials must not impact the established performance standards.

- Thomas Dupont, Group Composite Expertise Manager, Look / Corima
- Xavier Roussin Bouchard, Innovation Director, Rossignol
- Etienne Hubert, French sprint canoeist, World Champion

MODERATOR: Thomas Desson

10.20 - 10.55

SPORTS, COMPOSITES INNOVATION LABORATORY

New materials, new processes, sport is a playground for testing innovations that other sectors can only adopt and test after long industrial certification and implementation processes. How big companies use the sports industry to test new processes, technics... while trying to implement more natural fibers and responsible production processes?

- Ophélie Westphal, R&D Manager, Demgy
- Damian Cessario, Founder & CEO, V-Carbon
- Jan-Anders Mansson, Professor / Expert, University / Research

MODERATOR: Tim Howland, Sport business and composite expert

11.00 - 11.35**SPORT FOR ALL WITH COMPOSITES**

Composite materials are central in the equipment for Paralympic sports, from professional to everyday athletes with physical disability. In this area, the search for performance meets the necessity to provide accessible and affordable gear (wheelchairs and prothesis) to the greatest number, while keeping a high attention to the environmental impact of their life-cycle assessment.

- Heinrich Popow, German athlete, Paralympic Champion in London 2012 (100m T42) and Rio 2016 (long jump) / Ottobock Ambassador
- Oriane Lopez, French athlete, Physical and Rehabilitation Physician at the French National Paralympic Committee
- Christophe Lecomte, VP of Biomechanical Solutions - Research & Development, Össur

MODERATOR: Thomas Desson

11.40 - 12.15**FOIL & COMPOSITES**

Composite technology has revolutionized competitive water sports, enhancing speed and maneuverability of even the biggest boats, until enabling them to fly over the water surface. They have a tangible contribution of the environmental impact of competitive water sports and have a key role to play in the transformation of maritime transport and wider shipping industry.

- Tom Laperche, French sailor, Co-Skipper Trimaran Ultim SVR-Lazartigue, MER CONCEPT
- Romain Cachia, Technical Director, CDK Technologies
- David de Prémoré, CEO, Finot-conq architects
- Fabio Bressan, Vice President of Business Development Americas, PERSICO GROUP

MODERATOR: Luca RIZZOTTI, Founder, Foiling Organization

12.15 - 12:30 - Conclusion**Composites and Sports: the era of optimized performance**

The increasing use of composites in sports is redefining the standards of performance. These materials offer a unique combination of lightness, strength, and flexibility, enabling the manufacturing of cutting-edge sports equipment. From traditional Olympic and Paralympic sports like athletics and cycling to emerging disciplines like skateboarding, composites are omnipresent and greatly contribute to the evolution of athletic performances.

Discover Composites in Hall 6 Entrance

JEC World 2024 nods to the 2024 Olympic and Paralympic Games with a dedicated exhibition area! This exhibition will be an opportunity to showcase the close links between composites and sports, as well as the increasing use of composites in the past few years in 18 out of the 28 sports featured in the Summer Games.

The "Discover Composites" exhibition will be located at the entrance of Hall 6, in the main gallery. It will showcase the evolution of composite applications in various disciplines up to the present day, through a variety of engaging formats, including real products and processes, as well as material samples.

With the Sport Summit, JEC World 2024 offers much more than a mere industrial event. It celebrates a unique convergence between the ingenuity of composites and sporting excellence, highlighting how these materials transform every discipline.

SAVE THE DATE!
JEC World 2024 • Paris Nord Villepinte
March 5-7, 2024
www.jec-world.events

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About JEC

JEC Group is a non-profit organization entirely dedicated to promoting composite materials and fostering their applications globally.

Publisher of the JEC Composites Magazine, the industry's reference magazine, JEC organizes several events around the world, including JEC World, the leading international exhibition dedicated to composites and their applications, which takes place annually in Paris. JEC media, events and digital channels connect a global community of professionals from the composites industry and beyond, to enable knowledge transfer, create networking opportunities, and highlight innovation.

JEC: Connecting the World with Composites

www.jeccomposites.com

About Global Sports Week

Global Sports Week Paris is an annual international forum that brings together leaders and changemakers from sport, business, culture, media, politics and society since 2020, under the high patronage of Mr Emmanuel Macron, President of France, and under the patronage of UNESCO.

Its program aims to inspire new ways of thinking, providing the tools and ideas to initiate change and positive transformation in the global sport ecosystem. The 2020 and 2022 editions each brought together more than 2,000 participants from more than 70 countries at the Louvre and the Accor Arena, while 20,000 online visitors attended the second edition at the Eiffel Tower in February 2021. In 2023, GSWParis teamed up with Viva Technology to create *Future of Sport*, the biggest event dedicated to Sport and Innovation in Europe, during a record-breaking edition of Vivatech that gathered 150 000 participants across four days.

GSWParis: Making the Future of Sport

www.gsw.world/en | #GSWParis